



# Proudly PENCIL

Virtual Learning Series

## Virtual Field Trips - A Quick Guide

The field trip experience offers 10<sup>th</sup> grade students a virtual introduction to industry. Through the virtual field trip experience, students should learn more about the industry and be exposed to a variety of career opportunities within that industry.

### WHAT MAKES AN EXCELLENT VIRTUAL FIELD TRIP?

- 15-20 minutes in length
- Including a welcome for students
- A combination of bright videos and still frame images
- A 360-degree view inside at least one space on the tour
- Utilizing narration and short chunks of written information where appropriate
- Defining acronyms and industry jargon used in videos
- Showing people engaged in work when possible
- Including clear transitions where teachers and students can pause the video to record notes or questions before moving to the next section

### WHAT CONSIDERATIONS SHOULD GO INTO VIRTUAL FIELD TRIP PLANNING?

- What can be highlighted in a video that will give insight into this industry?
- What stories can be shared that will help students in choosing this industry?
- What service does this industry provide to others? What differentiates your business from other companies?
- How does your company impact the global society?
- What specific skills sets are needed to join your company?
- What is your company's culture and how does it impact your employees?
- What is the most important attribute that you look for in an employee?



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