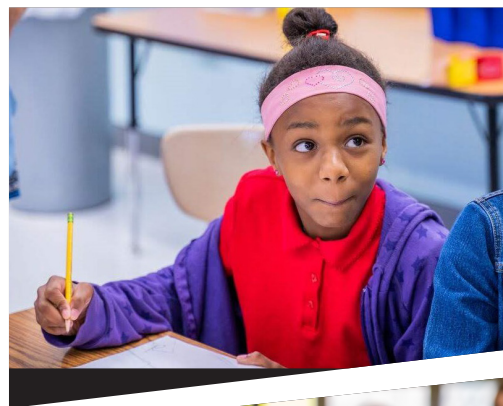


PENCIL
Our Students, Our Future

Public Education Needs
Community Involvement
and Leadership



Our Students, Our Future

ENDOWMENT

Invest to ensure Metro Nashville students have
equitable resources and opportunities forever.

PENCIL At A Glance



\$1.63M

**Volunteer hours
and in-kind
support directly
to schools**



\$2.57M

**Supplies
Distributed**



751

**PENCIL
Partnerships**



\$4.2M+

**Community
Investment**

as of FY21

Mission

Linking community resources to Nashville Public Schools to help young people achieve academic success and prepare for life

Vision

PENCIL exists to create a world where Metro Nashville Public School (MNPS) students and teachers have equitable access to resources and opportunities, empowering students to succeed now and in the future.

Values

Our work is guided by the needs of MNPS, is student centric, and is achieved through partnerships and tangible engagements. As the PENCIL team, we will be collaborative and transparent, act with integrity, and demonstrate kindness and gratitude.

How PENCIL Works

We...

- recruit businesses so their employees can serve as tutors
- pair professionals with students for career exploration and mentorship
- collect and distribute essential school supplies
- support Family Resource Centers within schools for basic needs
- coordinate all volunteer background check services for MNPS

As a result:

- Students engage with and learn from community members
- Schools have the core supplies their teachers and students need
- Barriers to student attendance are removed
- Teachers feel appreciated
- Students are known and supported as individuals

Why Now?

Since 1982, PENCIL has recruited resources to support Metro Nashville Public Schools (MNPS). The district relies on PENCIL for access to community resources, including vital school supplies, amounting to between \$2.5M and \$3M per year, and a high volume of talented and passionate volunteers, who meaningfully engage with students and provide real world career education and exposure.

PENCIL is well-positioned:

- Financially strong
- Diverse and talented staff
- Engaged and committed board
- Strong relationship with MNPS leadership



“PENCIL has a heart for kids. Their sole purpose is to make resources available for our students in our city to make education equitable for everybody. A lot of people talk the talk, but a lot of people don’t walk the walk. PENCIL does a good job of doing both.”

Myra Taylor,
Executive Principal at Jones Paideia Elementary

A \$3M endowment will ensure that PENCIL is always connecting the community to our schools and students.

Your gift ensures we can always provide critically needed resources to MNPS through our programs and PENCIL Partnerships, such as:

Experiential learning opportunities for high school students to provide exposure to in-demand, living wage career paths

School supplies so every student and teacher has the basic tools they need

Caring adult mentors to encourage and tutor young people who need reading or math support

Celebration opportunities to acknowledge students and teachers

Become a Donor

Support Metro Schools and PENCIL Partnerships Forever

Donor Benefits

All donors to the Our Students, Our Future Campaign will be invited to participate in a variety of special events and activities. Donors who make planned gift commitments are members of PENCIL’s Legacy Society and will be invited to exclusive events that reflect their very personal commitment to PENCIL’s future.

Giving Levels

| | |
|------------------------------------|---------------------|
| Superintendent | \$750,000+ |
| Chief of Partnerships | \$500,000 - 749,999 |
| Principal | \$100,000 - 499,999 |
| Teacher of the Year | \$50,000 - 99,999 |
| Honor Roll | \$5,000 - 49,999 |
| Star Pupil | \$500 - 4,999 |
| Friend of PENCIL | Up to \$500 |



Ways to Donate



Make a one-time gift now that will immediately begin earning income for PENCIL. Donate online at give.classy.org/PENCILendowment or by mailing a check to PENCIL (7199 Cockrill Bend Blvd, Nashville, TN 37209).



Make a planned gift commitment, such as naming PENCIL as a beneficiary of a will, life insurance policy, or other form of estate gift. We are happy to work with you as you contemplate this commitment.



Give stock by simply transferring your stock to PENCIL’s account with Woodmont Investment Counsel. The PENCIL team can provide account information.

Contact Angie Adams, PENCIL CEO, for assistance. AAdams@PENCILforschools.org or (615) 594-5305.

Sue Spickard Fund



Together with civic and business leaders, Sue Spickard took a simple but powerful idea and brought it to life with the creation of PENCIL 40 years ago. Even today, Sue serves as a very engaged and contributing member of PENCIL's board. In Sue's honor, we have created the Sue Spickard Fund to recognize her lifetime commitment to assuring MNPS students have the resources they need.

The Sue Spickard Fund is simply a portion of PENCIL's general endowment, but will assure that the name and legacy of Sue Spickard is always remembered and recognized at PENCIL.

PENCIL welcomes the opportunity to create multiple named funds within our general endowment to recognize commitments to public education. In order to create a named fund, we ask for a minimum investment of \$25,000.



Frequently Asked Questions

Ensuring the Long-Term Impact of PENCIL Partners in Metro Nashville Public Schools

Why a \$3 million goal?

An endowment corpus of \$3 million would provide enough annual income to assure that there are always at least two PENCIL staff members to facilitate PENCIL Partnerships for Metro Nashville Public Schools, continuing this critical community engagement and bringing resources to students.

What is the timing of this campaign? When do gifts need to be committed and/or fulfilled?

Our goal is to celebrate \$3 million in cash and planned gift commitments by June of 2024. We welcome the opportunity to celebrate donors' planned gift commitments together during their lifetime, understanding that these gifts will not come to fruition for years to come.

Can I make a gift over multiple years?

Yes! We welcome multi-year pledges.

Who is PENCIL's Investment Manager?

PENCIL's Board selected Woodmont Investment Counsel as our Investment Manager in the Spring of 2017 when we moved our Board Designated reserves from 100% cash to a balanced portfolio. Stephen Frohsin is our main point of contact with Woodmont, but PENCIL also benefits from the expertise of the full Woodmont team.

Who monitors PENCIL's investments?

From FY17 through the end of FY20, PENCIL's Finance Committee was instrumental in creating our Investment Policy, meeting with our Investment Manager, and monitoring our investment returns. Our Board Executive Committee now fills this role to ensure these critical assets have oversight at the highest level of our Board.

What is PENCIL's Investment Policy?

PENCIL will avoid direct investment in companies that derive revenues from activities which are not consistent with our mission, values, and work. PENCIL's board has ensured our endowment asset portfolio is well diversified, setting long-term asset allocation ranges in order to mitigate the potential for significant loss from a single asset or asset category.

What is a suggested endowment gift amount?

Since the average annual withdrawal from our endowment fund will be roughly 4%, a good rule of thumb is that your endowment commitment be 25 times your annual operating gift. However, any and all gifts to PENCIL's endowment will grow over time and help secure our future support to MNPS.

May I gift a life insurance policy to PENCIL?

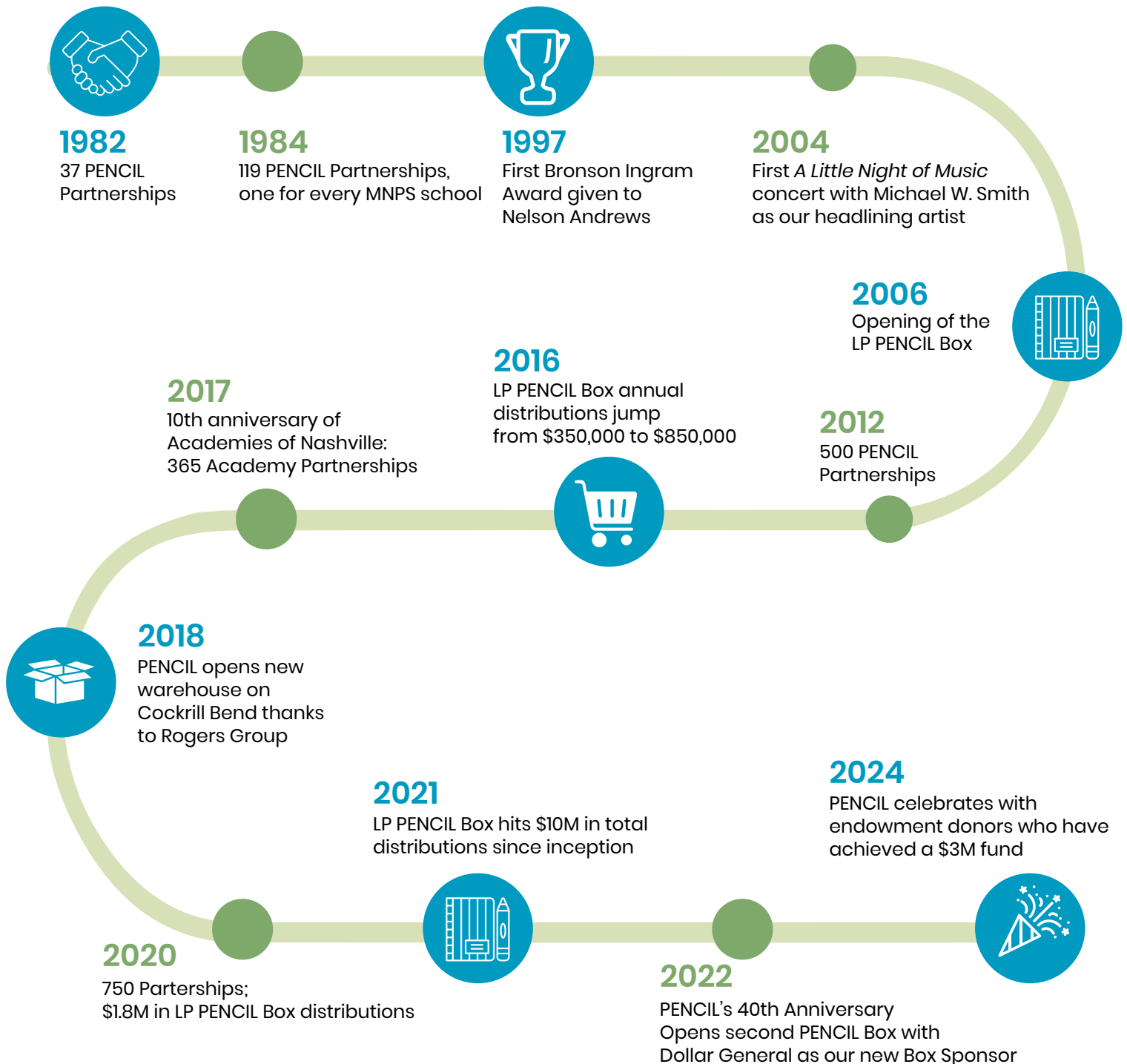
Yes, PENCIL is happy to accept life insurance policies from our donors with the understanding that the donor will make an annual gift to cover the policy premiums. This is a wonderful example of a planned gift commitment.

Is there a way for me to create a named endowment fund within the general PENCIL endowment?

We would welcome the opportunity to create multiple named funds within our general endowment to recognize commitments to public education. In order to create a named fund, we ask for a minimum investment of \$25,000.

PENCIL Milestones

Since 1982, PENCIL has been engaging businesses and their teams in meaningful ways to support MNPS students and teachers. Our mission is to link community resources to Nashville Public Schools to help young people achieve academic success and prepare for life.



An investment today will change students' lives for years to come



“Just having someone from outside of my family in my support system is amazing. I remember in college when I was brainstorming my career path, Lynne was there to bounce ideas off of and she always offered her advice and insight... Hopefully down the road when I’m a little bit more established in my career, I’ll be able to make an impact like Lynne.”

Marisol Guzman, McGavock High School alumna, on her PENCIL Partner and mentor, Lynne Maynor

Why I Give



“My children and grandchildren need to see how important things in the community are to us, so that they’ll be important to them. My husband and I invest in PENCIL because we believe it is essential to Metro schools. It’s not a ‘nice-to-have,’ it’s an essential.”

Kathy Nevill,
member of PENCIL’s Legacy Society for
Planned Giving, with her husband, Pat.

“Public education is a critical component to any community, and as REALTORS®, we are committed to building strong communities. Greater Nashville REALTORS® is honored to have served our public schools through the outstanding partnership we have had with PENCIL for more than 40 years. **We look forward to the next 40 years as we grow our communities together.**”

Jarron B. Springer, CEO
Greater Nashville REALTORS®