

Help put a bag of critical supplies into the hands of Metro Nashville Public School classroom teachers!

Join PENCIL in our annual project of teacher support.

Teachers often pay for supplies out of their own pockets to bridge the gap between what families can provide and what is needed in class. As a community, we can remove these barriers.

By supporting Together 4 Teachers, you ensure our Metro teachers have an environment stocked with the supplies they need to start the school year. We'll come together as a community to provide access to supplies to *every* teacher in Metro Nashville Public Schools so that all MNPS teachers:

1. Feel celebrated and appreciated as they build out their classrooms for the 2022-2023 school year
2. Know about our DG PENCIL Box—a year-round resource where teachers can shop for FREE supplies.



ABOUT THE PROJECT:

2022 will mark year 3 of PENCIL's annual Together 4 Teachers project—raising awareness about our DG PENCIL Box and access to school supplies for MNPS.

EVENT MOMENTS:

PACK-A-THON

Volunteers assemble supply bags at the DG PENCIL Box

DRIVE-AND-DROP

In the days leading up to the first day of school, volunteers will assist PENCIL in getting packed supply bags directly to MNPS teachers

PEP RALLY

MNPS teachers come together with their peers to start the school year off with an evening of fun, activities, and mingling

ABOUT THE DOLLAR GENERAL PENCIL BOX:

The DG PENCIL Box is a retail space for educators filled with classroom essentials such as pencils, crayons, copy paper, notebooks, book bags, glue sticks, and so much more. The store is stocked solely by generous donations from national brands, the Nashville community, and our PENCIL Partners.
MNPS teachers shop for FREE!

In the 2020-2021 school year alone, the DG PENCIL Box distributed more than \$2.57 million worth of supplies to teachers from 156 MNPS schools.

The DG PENCIL Box is the Nashville community's collective effort to ensure no student is hindered by lack of supplies.

SPONSORSHIP COMMITMENT FORM

Thank you for your generous support of Together 4 Teachers and PENCIL's mission to link community resources to Metro Nashville Public Schools. Please indicate at which level you would like to participate and complete the billing information below. **For questions, please contact Jacki Artis at JArtis@PENCIL615.org or 678.428.3298.**

SPONSORSHIP OPPORTUNITIES

~~LEAD SPONSOR | \$25,000. 2 of 2 SOLD OUT~~

Deadline for logo to be included on bag is 3/31

- Custom teacher bag delivery experience organized by PENCIL
- Opportunity to include (up to 2) agreed upon promotional materials inside of all teacher bags
- Priority listing in marketing materials
- Exclusive media opportunity
- *All items in lower categories*

~~CHAMPION SPONSOR | \$10,000 3 of 3 SOLD OUT~~

Deadline for logo to be included on bag is 3/31

- Significant social media exposure
- First access to volunteer slots for packing event
- Opportunity to include (1) agreed upon promotional material inside of all teacher bags (*to PENCIL no later than 7/15*)
- Logo on teacher bags
- *All items in lower categories*

~~PACK-A-THON SPONSOR | \$7,500 SOLD OUT~~

- Signage and unique branding opportunity at packing event (*only this sponsor level*)
- 24 total reserved volunteer shifts (*only this sponsor level*)
- Opportunity to speak at packing event (*only this sponsor level*)
- Opportunity to include a small branded item in a portion of the bags (*to PENCIL no later than 7/15*)
- *All items in lower categories*

SUPPORTING SPONSOR | \$5,000

- Logo on website
- Inclusion in press releases
- Listed as a Major Partner
- Optional photo opportunity with feature in newsletter
- Inclusion in primary marketing materials
- *All items in lower categories*

TEACHER SUPPLY SPONSOR | \$1,000

- Specific-choice school coverage
- Opportunity to deliver teacher bags to school of choice



ABOUT PENCIL:

PENCIL partners with businesses, community groups, and other organizations to bridge the resource gaps in MNPS that directly impact day-to-day learning.

As a result, students engage with and learn from community members; schools and students benefit from long-term community relationships; all schools have the core supplies their teachers and students need; barriers to student attendance are removed.

OUR MISSION:

Linking community resources to Nashville public schools to help young people achieve academic success and prepare for life.

OUR VISION:

PENCIL exists to create a world where MNPS students and teachers have equitable access to resources and opportunities, empowering students to succeed now and in the future. We will do this by creating a community that respects the unique perspectives and experiences of all stakeholders through proactive listening, continuous learning, and tireless advocacy for every student.

Thank you to our 2022 sponsors & major partners

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PEP RALLY SPONSOR



SPECIAL THANK YOU

