

CELEBRATE EDUCATORS IN METRO NASHVILLE PUBLIC SCHOOLS

Be part of PENCIL's 4th annual Together 4 Teachers, a back-to-school teacher appreciation project that celebrates every MNPS teacher and raises awareness of PENCIL's free teacher resource center, the DG PENCIL Box. In addition to increasing the visibility of your company among thousands of Metro Nashville teachers, your sponsorship will ensure MNPS teachers have an environment stocked with the supplies they need to start the school year.



TOGETHER 4 TEACHERS ENGAGEMENT ELEMENTS:



PACK-A-THON

Assemble thousands of bags filled with teacher-favorite supplies



PEP RALLY

Support at a convivial evening of games, food, and music where teachers pick up their supply bags and celebrate the start of school



DRIVE-AND-DROP

Help deliver teacher appreciation bags to schools across Davidson County

SPONSORSHIP OPPORTUNITIES:

LEAD SPONSOR: \$25,000

- Opportunity to speak during the teacher pep rally
- Curated opportunity to deliver teacher bags
- Priority listing in marketing materials
- Inclusion in project communication to MNPS teachers
- Potential media opportunity
- *All items in lower categories*

PACK-A-THON SPONSOR: \$15,000

- Signage and unique branding opportunity at packing event (only this level)
- Opportunity to speak at packing event (only this level)
- Curated volunteer experience for up to 20 people during Pack-a-Thon (only this level)
- Invitation to bring company-branded signage to packing and pep rally events
- *All items in lower categories*

DISTRICT SPONSOR: \$10,000

- Significant social media exposure
- Inclusion in all media releases
- Curated volunteer experience for up to 10 people during Pack-a-Thon
- Opportunity to include (1) branded item in the teacher supply bags (at PENCIL by 7/14)
- Opportunity to host a vendor booth at teacher pep rally
- Logo on teacher bags (deadline 3/28)
- *All items in lower categories*

SCHOOL SPONSOR: \$5,000

- Logo on PENCIL's website and on all event signage
- Custom post on PENCIL's social media channels as a Together 4 Teachers sponsor
- Inclusion in primary marketing materials
- *All items in lower categories*

CLASSROOM SPONSOR: \$1,000

- Opportunity to volunteer at the pep rally or Pack-a-Thon (up to 5 people)
- Opportunity to deliver teacher bags to school of choice
- Name listed on website and promotional material (only this level)

**STAND WITH PENCIL AND JOIN US IN CELEBRATING OUR TEACHERS,
AS WE HEAD INTO THE 2023/24 SCHOOL YEAR.**

SPONSORSHIP COMMITMENT FORM (please respond by March 17, 2023)

Thank you for your generous support of the Together 4 Teachers and PENCIL's mission to link community resources to Metro Nashville Public Schools. Please indicate at which level you would like to participate and complete the billing information below. For questions, please contact Kelly Rolf, Chief Philanthropy Officer, at KRolf@PENCIL615.org.

Sponsorship Level (Choose One):

Lead Sponsor (\$25,000) Pack-A-Thon Sponsor (\$15,000)
 District Sponsor (\$10,000) School Sponsor (\$5,000) Classroom Sponsor (\$1,000)

Contact Information:

Donor/Company Name (for donor recognition) _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Payment Method:

PENCIL prefers sponsorship payment in the form of a check made payable to 'PENCIL.' We will also gladly accept payment by credit card, and kindly encourage you to consider including the cost of credit card processing fees (approx. 5.2%), so that PENCIL will net the full amount of your investment.

Check enclosed Invoice required from PENCIL for payment Credit Card (provide information below)

Credit Card Number _____

Expiration Date (MM/YYYY) _____ CVV _____ Credit Card fees _____

By Initialing above, I am opting to pay the credit card fees associated with my sponsorship commitment

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

*My signature serves as authorization to initiate credit card transactions as specified above.

PENCIL is a federally registered 501(c)(3) organization and contributions are deductible to the full extent provided by law.