# FINANCIAL STATEMENTS AND INDEPENDENT AUDITOR'S REPORT

# JUNE 30, 2024 AND 2023

# FINANCIAL STATEMENTS <u>AND</u> INDEPENDENT AUDITOR'S REPORT

# JUNE 30, 2024 AND 2023

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#### LIST OF PRINCIPAL OFFICIALS

#### JUNE 30, 2024

#### PENCIL FOUNDATION BOARD OF TRUSTEES

Chuck Abbott Kfir Alexandroni Herbert Brown Britney Cline Kenny Crapse Josh DePriest John Doerge Shani Dowell Todd Figler Joan Fleming-Ridley Jacky Gomez Lila Hall Rachel Hawksworth Herman Hicks Olivia Hill Kaitlyn Jones Whitney Kalb Amani Kelly Devin Lintzenich Blake McDaniel Hasina Mohyuddin P. Danielle Nellis Brandyn Payne Kendrick Robinson Yanet Rodriguez Rachael Terrell Juan Williams Adrienne Battle, Ex-Officio Christiane Buggs, Ex-Officio Chris Henson, Ex-Officio Connor McCormick, Vanderbilt Owen Fellow Tanishka Parker, Vanderbilt Owen Fellow

Brittany Adams Davis Libby Berman Elizabeth Garza Bumpas Leslie Cowell Kason Davis Kirsten Dodson Flynne Dowdy Jose Ferreira **Robert** Fisher Jessies Garcia Knowles Jeff Gregg Mike Harris Jacqueline Hayes Brandon Hill Colleen Hoy Meredith Jones Long Nicole Keefe Emily Lauritson-Gruening Johari Matthews Norman L. Merrifield Perry Moulds Elliot Noble-Holt Wesley Payne Nicole Robinson-Hamilton Sue Spickard Jennifer Wade **Robyn Williams** Ali Buchanan, Ex-Officio Ryan Flanagan, Ex-Officio Will Parrott, Ex-Officio Jessica Turcasso, Ex-Officio



### **INDEPENDENT AUDITOR'S REPORT**

To the Board of Directors PENCIL Foundation Nashville, Tennessee

#### REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

OPINION

We have audited the accompanying financial statements of PENCIL Foundation ("PENCIL"), a Tennessee nonprofit, which comprise the statements of financial position as of June 30, 2024 and 2023, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of PENCIL Foundation as of June 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### BASIS FOR OPINION

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS) and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibility under those standards is further described in the Auditor's Responsibilities for the Audit of Financial Statements section of our report. We are required to be independent of PENCIL and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### RESPONSIBILITIES OF MANAGEMENT FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about PENCIL's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

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NASHVILLE 615-242-7351 555 Great Circle Road Nashville, TN 37228 CHATTANOOGA 423-894-7400 6136 Shallowford Road, Suite 101 Chattanooga, TN 37421 COLUMBIA 931-388-3711 610 North Garden Street, Suite 200 Columbia, TN 38401 **LEBANON** 615-449-2334 105 Bay Court Lebanon, TN 37087

# AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS and Government Auditing Standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of PENCIL's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about PENCIL's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

### OTHER INFORMATION

Management is responsible for the other information included in the report. The other information comprises the list of principal officials on page i but does not include the basic financial statements and our auditor's report thereon. Our opinion on the basic financial statements does not cover the other information, and we do not express an opinion or any form of assurance thereon.

In connection with our audit of the basic financial statements, our responsibility is to read the other information and consider whether a material inconsistency exists between the other information and the basic financial statements, or the other information otherwise appears to be materially misstated. If, based on the work performed, we conclude that an uncorrected material misstatement of the other information exists, we are required to describe it in our report.

### OTHER REPORTING REQUIRED BY GOVERNMENT AUDITING STANDARDS

In accordance with *Government Auditing Standards*, we have also issued our report dated November 4, 2024 on our consideration of PENCIL's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of PENCIL's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering PENCIL's internal control over financial reporting and compliance.

KnaztCPAs PLLC

Nashville, Tennessee November 4, 2024

# STATEMENTS OF FINANCIAL POSITION

# JUNE 30, 2024 AND 2023

		2024		2023
ASSETS				
Cash and cash equivalents	\$	2,075,751	\$	16,479
Contributions, grants and other receivables, net	ψ	4,094,906	φ	1,574,404
Inventory		490,958		808,735
Prepaid expenses and other assets		82,012		109,336
Investments		751,953		702,681
Endowment:		101,000		702,001
Cash and cash equivalents		14,140		27,025
Contributions receivable		2,404		3,378
Investments		769,553		534,414
Beneficial interest in agency endowment fund held by the		,		,
Community Foundation of Middle Tennessee		62,464		59,605
Property and equipment, net		145,765		197,401
		,		, ,
TOTAL ASSETS	\$	8,489,906	\$	4,033,458
LIABILITIES AND NET ASSETS				
LIABILITIES				
Accounts payable	\$	43,520	\$	71,395
Grants payable		5,354,930		676,709
Line of credit		-		290,000
Payroll liabilities		82,777		63,021
TOTAL LIABILITIES		5,481,227		1,101,125
NET ASSETS				
Without donor restrictions:				
Board-designated		973,810		930,520
Undesignated		1,068,309		1,076,877
Total without donor restrictions		2,042,119		2,007,397
With donor restrictions		966,560		924,936
		700,500		724,750
TOTAL NET ASSETS		3,008,679		2,932,333
TOTAL LIABILITIES AND NET ASSETS	\$	8,489,906	\$	4,033,458
	<u> </u>	, , -	<u> </u>	, , -

# STATEMENT OF ACTIVITIES

### FOR THE YEAR ENDED JUNE 30, 2024

	Without Donor Restrictions				 Total
REVENUES AND SUPPORT					
Government grants and contracts	\$	2,923,980	\$	200,000	\$ 3,123,980
Corporate and foundation contributions		630,521		631,635	1,262,156
Individual contributions		387,566		4,196,340	4,583,906
Program project funding		109,764		111,000	220,764
United Way		65,839		-	65,839
In-kind contributions		2,994,761		-	2,994,761
Special events		494,683		147,804	642,487
Other revenue		11,932		-	11,932
Investment income		198,583		12,774	211,357
Change in value of beneficial interest in agency endowment fund					
held by the Community Foundation of Middle Tennessee		5,873		-	5,873
Net assets released from restrictions		5,257,929		(5,257,929)	 -
TOTAL REVENUES AND SUPPORT		13,081,431		41,624	 13,123,055
EXPENSES					
Program services		12,171,937		-	12,171,937
Supporting services:					
Management and general		128,184		-	128,184
Fundraising		746,588		-	 746,588
TOTAL EXPENSES		13,046,709		_	 13,046,709
CHANGE IN NET ASSETS		34,722		41,624	76,346
NET ASSETS - BEGINNING OF YEAR		2,007,397		924,936	 2,932,333
NET ASSETS - END OF YEAR	\$	2,042,119	\$	966,560	\$ 3,008,679

# STATEMENT OF ACTIVITIES

### FOR THE YEAR ENDED JUNE 30, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES AND SUPPORT			
Government grants and contracts	\$ 2,150,916	\$ -	\$ 2,150,916
Corporate and foundation contributions	1,329,627	508,351	1,837,978
Individual contributions	390,926	43,657	434,583
Program project funding	(33,907)	118,000	84,093
United Way	66,000	-	66,000
In-kind contributions	4,168,299	-	4,168,299
Special events	422,464	22,000	444,464
Other revenue	1,095	-	1,095
Investment income	84,226	40,317	124,543
Change in value of beneficial interest in agency endowment fund			
held by the Community Foundation of Middle Tennessee	4,730	-	4,730
Net assets released from restrictions	529,475	(529,475)	
TOTAL REVENUES AND SUPPORT	9,113,851	202,850	9,316,701
EXPENSES			
Program services	8,109,505	-	8,109,505
Supporting services:			
Management and general	184,222	-	184,222
Fundraising	649,232		649,232
TOTAL EXPENSES	8,942,959		8,942,959
CHANGE IN NET ASSETS	170,892	202,850	373,742
NET ASSETS - BEGINNING OF YEAR	1,836,505	722,086	2,558,591
NET ASSETS - END OF YEAR	\$ 2,007,397	\$ 924,936	\$ 2,932,333

# STATEMENT OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED JUNE 30, 2024

	Supporting Services						
		Management		Total			
	Program	and		Supporting			
	Services	General	Fundraising	Services	Total		
			<u>_</u>				
Personnel	\$ 2,013,637	\$ 90,369	\$ 416,625	\$ 506,994	\$ 2,520,631		
Equipment	56,753	4,086	12,498	16,584	73,337		
Depreciation	45,463	2,205	3,968	6,173	51,636		
Travel	5,997	1,727	1,100	2,827	8,824		
Professional services	191,322	9,477	22,258	31,735	223,057		
Professional services - donated	2,200	-	2,600	2,600	4,800		
Program expenses	196,587	1,716	555	2,271	198,858		
Grants to Metro Nashville Public Schools	6,454,050	-	-	-	6,454,050		
Supplies	2,580	231	274	505	3,085		
Supplies - donated	2,934,207	-	-	-	2,934,207		
Facility expenses	42,378	1,869	4,776	6,645	49,023		
Occupancy - donated	166,964	7,186	17,315	24,501	191,465		
Communications	16,806	952	9,634	10,586	27,392		
Commercial insurance	18,109	915	3,036	3,951	22,060		
Staff development and community events	14,457	2,682	2,643	5,325	19,782		
Donor cultivation	-	244	1,254	1,498	1,498		
Events	5,295	4,500	135,786	140,286	145,581		
Events - donated	-	-	87,871	87,871	87,871		
Fees and bank charges	5,132	25	24,395	24,420	29,552		
-							
TOTAL EXPENSES	\$ 12,171,937	\$ 128,184	\$ 746,588	\$ 874,772	\$ 13,046,709		

# STATEMENT OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED JUNE 30, 2023

		Supporting			
		Management		Total	
	Program	and		Supporting	
	Services	General	Fundraising	Services	Total
Personnel	\$ 1,741,992	\$ 99,089	\$ 369,136	\$ 468,225	\$ 2,210,217
Equipment	229,998	13,014	14,181	27,195	257,193
Depreciation	46,430	2,205	3,969	6,174	52,604
Travel	9,214	102	692	794	10,008
Professional services	442,403	21,504	37,490	58,994	501,397
Professional services - donated	3,660	-	-	-	3,660
Program expenses	212,058	13,664	1,042	14,706	226,764
Grants to Metro Nashville Public Schools	1,617,072	2,250	-	2,250	1,619,322
Supplies	-	4,422	505	4,927	4,927
Supplies - donated	3,531,391	-	-	-	3,531,391
Facility expenses	40,538	2,209	7,407	9,616	50,154
Occupancy - donated	145,272	8,376	24,515	32,891	178,163
Communications	31,908	2,181	11,358	13,539	45,447
Commercial insurance	16,163	864	2,808	3,672	19,835
Staff development and community events	33,449	5,477	1,722	7,199	40,648
Donor cultivation	1,072	1,100	1,393	2,493	3,565
Events	579	300	87,356	87,656	88,235
Events - donated	-	-	77,098	77,098	77,098
Fees and bank charges	6,306	7,465	8,560	16,025	22,331
TOTAL EXPENSES	\$ 8,109,505	\$ 184,222	\$ 649,232	\$ 833,454	<u>\$ 8,942,959</u>

# STATEMENTS OF CASH FLOWS

# FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

	 2024	 2023
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 76,346	\$ 373,742
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Depreciation	51,636	52,604
Net realized and unrealized gains on investments	(163,556)	(92,967)
Allowance for uncollectible accounts	(375,500)	-
Grant received from agency endowment fund	3,014	3,524
Contributions restricted for endowment	(137,522)	(57,908)
Change in value of beneficial interest in agency endowment fund	(5,873)	(4,730)
(Increase) decrease in:		
Contributions, grants and other receivables	(2,145,002)	(219,081)
Inventory	317,777	(296,010)
Prepaid expenses and other assets	27,324	(8,996)
Increase (decrease) in:		
Accounts payable	(27,875)	(535,992)
Grants payable	4,678,221	-
Payroll liabilities	 19,756	 (85,985)
TOTAL ADJUSTMENTS	 2,242,400	 (1,245,541)
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	 2,318,746	 (871,799)
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from sale or maturity of investments	385,342	317,043
Purchases of investments	(506,197)	(460,271)
NET CASH USED IN INVESTING ACTIVITIES	 (120,855)	 (143,228)
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments on line of credit	(290,000)	-
Proceeds from line of credit	- 138,496	290,000
Proceeds from contributions restricted for investment in endowment	 130,490	 59,144
NET CASH (USED IN) PROVIDED BY FINANCING ACTIVITIES	 (151,504)	 349,144
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	2,046,387	(665,883)
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	 43,504	 709,387
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 2,089,891	\$ 43,504
OTHER CASH FLOW DISCLOSURES:		
Cash paid for interest	\$ 4,787	\$ 5,929

### NOTES TO FINANCIAL STATEMENTS

### JUNE 30, 2024 AND 2023

#### NOTE 1 - GENERAL

PENCIL Foundation ("PENCIL") is a not-for-profit organization formed in 1982 to link community resources to Nashville public schools to help young people achieve academic success and prepare for life.

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of PENCIL have been prepared in accordance with generally accepted accounting principles ("GAAP"), which require PENCIL to report information regarding its financial position and activities according to the following net asset classifications:

*Net assets without donor restrictions:* Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of PENCIL's management and the board of directors.

*Net assets with donor restrictions:* Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of PENCIL or by the passage of time. There are currently no donor restrictions that are perpetual in nature.

PENCIL reports contributions restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

#### Revenue Recognition

*Contributions* - Contributions are recognized when cash, securities or other assets, or an unconditional promise to give are received. A contribution is conditional if an agreement includes a barrier that must be overcome and either a right of return of assets transferred or a right of release of promisor's obligation to transfer assets exists. The presence of both a barrier and a right of return or right of release indicates that a recipient is not entitled to the contribution until it has overcome the barrier(s) in the agreement. Conditional promises to give are not recognized until the barrier(s) in the agreement are overcome.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Revenue Recognition (continued)

*Government grants and contracts* - A portion of PENCIL's revenue is derived from cost reimbursable grants and contracts, which are conditioned upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts received are recognized as revenue when PENCIL has incurred expenditures in compliance with specific contract or grant provisions. Amounts received in advance of the expenditure are recorded as deferred revenue. Additionally, certain grants qualify as exchange transactions. PENCIL recognizes grant revenue for exchange transactions at the time the services are provided.

*In-kind contributions* - PENCIL reports any gifts of property, equipment, or materials at the estimated fair value at the date of gift as support without donor restrictions unless explicit donor restrictions specify how the assets must be used. Gifts of long-lived assets with explicit restrictions as to how the assets are to be used or funds restricted for the acquisition of long-lived assets are reported as support with donor restrictions. Expirations of donor restrictions are recognized when the donated or acquired long-lived assets are placed in service. Donated services are recognized if they create or enhance non-financial assets, or the donated service requires specialized skills, were performed by a donor who possesses such skills, and would have been purchased by PENCIL if not donated. Such services are recognized at fair value as support and expense in the period the services are performed.

*Special events* - Special event revenue is generated from sponsorships and ticket sales at events held during the year and are recognized when the events occur, which is when PENCIL completes its performance obligation.

*Consulting and fiscal services* - Consulting revenue is generated from services provided to communities across the nation that are interested in building a network of strong partnerships within their school district, as well as for accounting services provided to another organization. PENCIL recognizes revenue at the time the services are provided, which is when PENCIL's performance obligation is fulfilled. PENCIL had no consulting revenue for the year ended June 30, 2024.

#### Donated Services

A substantial number of unpaid volunteers have made contributions of their time to serve as tutors, mentors, teacher supply store volunteers and in other capacities in order to serve Nashville public school students. The total value of time contributed by these volunteers for the year ended June 30, 2024 has been estimated to be approximately \$1,140,000 (\$674,000 for the year ended June 30, 2023). This amount has not been recorded in the accompanying financial statements as it does not meet GAAP recognition criteria.

Other individuals volunteer their time and perform a variety of tasks that assist PENCIL with program services and fundraising events. No amounts have been reflected in the financial statements for volunteer time since these donated services do not meet the criteria for recognition under GAAP.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Cash and Cash Equivalents

PENCIL considers all highly liquid investments with an original maturity of three months or less to be cash equivalents.

Cash and cash equivalents as of June 30, 2024 consists of the following:

	2024			2023
Cash and cash equivalents	\$	2,075,751	\$	16,479
Endowment cash and cash equivalents		14,140		27,025
Total cash and cash equivalents shown in the				
statements of cash flows	\$	2,089,891	\$	43,504

#### Contributions Receivable

Unconditional contributions receivable that are expected to be collected within one year are recorded at their net realizable value. Unconditional contributions receivable that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discount on those amounts is computed using a risk-free interest rate applicable to the year in which the promise is received. Conditional promises to give are not included as support until such time as the conditions are substantially met.

An allowance for uncollectible contributions is provided based on management's estimate of uncollectible pledges and historical trends. Contributions receivable are written off when deemed to be uncollectible. In management's opinion, an allowance for uncollectible contributions of \$375,500 was necessary as of June 30, 2024. No allowance for uncollectible contributions was necessary as of June 30, 2023.

#### Inventory

Inventory consists of donated school supplies received primarily from supply distributors and school supply drives. Inventory is recorded at its estimated fair value at the time the goods are received from the donor. Provision is made to reduce any excess, obsolete or slow-moving inventory to net realizable value. There was no provision as of June 30, 2024 or 2023.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Investments

Investments consist of certificates of deposit, bonds, mutual funds, and exchange traded funds. Certificates of deposit are carried at cash value plus accrued interest. Bonds, mutual funds, and exchange traded funds are carried at their quoted market value on the last business day of the reporting period. Interest and dividends, as well as changes in unrealized gains and losses are recognized currently in the statement of activities.

PENCIL has invested in certificates of deposit with a financial institution maturing in fiscal year 2028. These certificates of deposits have an average yield of 4.13% as of June 30, 2024 (3.34% as of June 30, 2023).

#### Agency Endowment Fund

PENCIL's beneficial interest in an agency endowment fund held by the Community Foundation of Middle Tennessee ("CFMT") is recognized as an asset. Investment income and changes in the value of the fund are recognized in the statement of activities, and distributions received from the fund are recorded as increases (decreases) in the beneficial interest.

#### Property and Equipment

Property and equipment are recorded at cost at the date of purchase, or at estimated fair value at the date of gift. Depreciation expense is calculated using the straight-line method over the estimated useful lives of the assets, except for leasehold improvements, which are depreciated over the shorter of their estimated useful lives or the expected lease term.

#### Fair Value Measurements

PENCIL classifies its assets based on a hierarchy consisting of: Level 1 (valued using quoted prices from active markets for identical assets), Level 2 (not traded on an active market but for which observable market inputs are readily available), and Level 3 (valued based on significant unobservable inputs).

An asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used maximize the use of observable inputs and minimize the use of unobservable inputs.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Fair Value Measurements (continued)

Following is a description of the valuation methodologies used for assets measured at fair value on a recurring basis.

*Investments* - Mutual funds and exchange traded funds are classified within Level 1 where quoted market prices are available in an active market for identical assets. If quoted market prices are unavailable, fair value is estimated using quoted market prices of investments with similar characteristics, and the investments are classified within Level 2. Bonds are valued on the basis of information provided by pricing services that employ valuation matrices that may incorporate both broker/dealer-supplied valuations as well as valuation models reflecting factors such as benchmark yields, reported trades, broker/dealer quotes, bid/offer data and other relevant elements, and are classified within Level 2 of the valuation hierarchy

Beneficial interest in agency endowment fund held by the Community Foundation of Middle Tennessee - The agency endowment fund held at the CFMT represents PENCIL's interest in pooled investments with other participants in the funds. The CFMT prepares a valuation of the fund based on the fair value of the underlying investments using quoted market prices and allocates income or loss to each participant based on market results. PENCIL reflects this asset within Level 2 of the valuation hierarchy.

There have been no changes in the valuation methodologies used at June 30, 2024 or 2023.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while PENCIL believes its valuation methodologies are appropriate and consistent with that of other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in different fair value measurements at the reporting date.

#### Endowment Funds

PENCIL's endowment consists of funds established by donors to be held in perpetuity, including gifts requiring that the principal be invested, and the income or specific portions thereof be used to provide long-term stability for PENCIL. PENCIL's endowment funds are based on the spending policies described below which follow the Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA") and the State of Tennessee's State Uniform Prudent Management of Institutional Funds Act ("SUPMIFA").

*Interpretation of applicable law* - The board of directors has interpreted UPMIFA as requiring the preservation of the fair value of the original gifts as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, PENCIL classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, and (b) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Endowment Funds (continued)

*Spending policy* - The board of directors has formally adopted an endowment spending policy. The policy does not allow distributions to be made from the endowment account unless the balance in the account is greater than \$350,000 or as otherwise approved by the board of directors. When distributions are made, the amount will be calculated using a rolling 36-month, quarterly average balance. The finance committee will then consider a distribution between 3-5% of that average balance.

*Investment policy* - The purpose and objectives of the investment policy is to maximize long-term investment performance, within appropriate risk limits and diversification parameters. Given the long-term nature of the endowment fund and that no current distributions are anticipated from the fund, the fund carries a modestly higher than average risk tolerance. The policy allows substantial discretion in the asset allocation and diversification of the assets for the purposes of increasing investment return and/or reducing risk exposure. The target investment allocation follows:

Equity	36% - 80%
Fixed income	25% - 50%
Alternative investments	0% - 9%

#### Income Taxes

PENCIL qualifies as a not-for-profit organization exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, income taxes are not provided.

Management performs an evaluation of all income tax positions taken or expected to be taken in the course of preparing PENCIL's income tax returns to determine whether the income tax positions meet a "more likely than not" standard of being sustained under examination by the applicable taxing authorities. Management has performed its evaluation of all income tax positions taken on all open income tax returns and has determined that there were no positions taken that do not meet the "more likely than not" standard. Accordingly, there are no provisions for income taxes, penalties or interest receivable or payable relating to uncertain income tax positions in the accompanying financial statements.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Program and Supporting Services

The following program and supporting services are included in the accompanying financial statements:

#### Program Services

Program services consist of the following:

<u>PENCIL Partners</u> are businesses and organizations committed to student success through organized, coordinated activities that match the unique attributes of each Partner with the specific needs of each school or academy. By leveraging our wide network of business contacts and comprehensive knowledge of Nashville schools, PENCIL connects businesses and schools in customized, meaningful ways that directly help Metro students achieve success in school and in life. We manage these relationships by facilitating communication, providing activity ideas, supporting volunteer management, and helping the school and Partner develop a year-long action plan. In addition, PENCIL hosts the PENCILMeIn615.org website where schools, Partners, and individuals log their volunteer hours and in-kind gifts.

We continue to grow PENCIL Connect, an online platform where community members can register for school-based service opportunities that celebrate students, demonstrate appreciation for teachers, and engage families, as well as connect industry experts to students for career exploration experiences.

<u>The DG PENCIL Box</u> exists to remove barriers to learning for Metro students by ensuring classrooms are stocked with necessary supplies - and so teachers do not have to spend their own funds on supplies. Through generous donations from businesses, organizations, and individuals, the Box is stocked with items such as pencils, pens, notebooks, crayons, scissors, reading books, manipulatives, backpacks and much more. Every MNPS educator is invited to shop once a month at our West Nashville location throughout the school year. In addition, PENCIL staff and volunteers provide broad educator access to supplies through direct-to-school deliveries, pop-ups, giveaways, and large-scale teacher appreciation projects including Together 4 Teachers and Thanks a Million.

<u>The LP STEAM Lending Library</u> aims to provide elementary and middle school students with equitable access to STEAM resources. STEAM kits are available for teachers to check out through the DG PENCIL Box.

<u>Grants and sponsored projects for MNPS</u> aims to support projects that are critical to the MNPS strategic plan. PENCIL continues to be a grantmaking partner to MNPS by passing-through significant funds that support the Accelerating Scholars initiative and its focus on high-impact tutoring, particularly literacy tutoring for students in grades K-3.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Program Services (continued)

In 2024, PENCIL entered into a Memorandum of Understanding with MNPS to secure contributed funding for the Reimagining Community Spaces project. The project includes funding to expand the planned playtoriums to full gymnasiums at Lakeview Elementary, Paragon Mills Elementary, and Percy Priest Elementary schools. Fundraising commitments, along with corresponding grant commitments to MNPS of approximately \$5,000,000 have been recognized in the financial statements.

The grantmaking partnership work will continue to evolve as we support the strategic plan of MNPS by recruiting financial resources to support key initiatives that directly and positively impact students.

#### Supporting Services

<u>Management and General</u> relates to the overall direction of PENCIL. These expenses are not identifiable with a particular program or event, or with fundraising, but are indispensable to the conduct of those activities and are essential to PENCIL. Specific activities include organization oversight, business management, recordkeeping, budgeting, financing and other administrative activities.

<u>Fundraising</u> includes costs of activities directed toward appeals for financial support, including special events. Other activities include the creation and distribution of fundraising materials.

#### Allocation of Functional Expenses

The costs of program and supporting service activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses presents the natural classification detail of expenses by function. Expenses that can be directly attributed to a particular function are charged to that function. Certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include personnel, depreciation, program expenses, equipment, travel, professional services, supplies, facility expenses, occupancy, communications, commercial insurance, staff development and community events, donor cultivation, event expenses, fees, and bank charges which are allocated on the basis of estimates of time and effort.

#### Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### New Accounting Pronouncements

In 2023, Financial Accounting Standards Board ("FASB") Accounting Standards Board ("ASU") 2016-13, *Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, as amended, became effective for PENCIL. The standard modifies the measurement of expected credit losses on certain financial instruments. PENCIL follows described policies to account for potential allowance for uncollectible accounts. The potential impacts of adopting ASU 2016-13 were evaluated and determined to be immaterial.

#### Reclassifications

Certain reclassifications were made to the 2023 financial statements to conform to the current year presentation. Such reclassifications had no impact on the change in net assets previously reported.

#### Events Occurring After Reporting Date

PENCIL has evaluated events and transactions that occurred between June 30, 2024 and November 4, 2024, the date the financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### JUNE 30, 2024 AND 2023

#### NOTE 3 - LIQUIDITY AND AVAILABILITY

The following reflects PENCIL's financial assets at June 30, 2024 and 2023, reduced by amounts not available for general use within one year of the statement of financial position date. Amounts not available include amounts set aside by the board of directors that could be drawn upon if the governing board approves that action.

	 2024		2023
Financial assets at year end:			
Cash and cash equivalents Contributions, grants and other receivables Investments Total financial assets	\$ 2,089,891 4,097,310 1,521,506 7,708,707	\$	43,504 1,577,782 1,237,095 2,858,381
Less: amounts not available to be used within one year: Donor-restricted endowment Board designations Purpose restrictions Fiscal sponsorship with MNPS payable Reimbursement grants payable	 587,320 973,810 151,786 4,640,600 714,330 7,067,846		437,747 930,520 163,930 - 676,709 2,208,906
Financial assets available to meet general expenditures over the next twelve months	\$ 640,861	<u>\$</u>	649,475

In addition, PENCIL has a \$350,000 line of credit available to meet cash flow needs.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

#### NOTE 4 - CONTRIBUTIONS, GRANTS AND OTHER RECEIVABLES

Contributions, grants and other receivables consisted of the following at June 30:

	 2024	 2023
Contributions receivable	\$ 24,986	\$ 17,546
Contributions receivable - Reimagining Community Spaces	3,283,100	-
Grants receivable	1,154,772	1,548,878
Other receivables	 7,548	 7,980
	4,470,406	1,574,404
Less: allowance for uncollectible accounts	 (375,500)	 _
	\$ 4,094,906	\$ 1,574,404

As of June 30, 2024 and 2023, all contributions receivable, including those for the endowment, are due within one year. Contribution receivables related to Reimagining Community Spaces are all due by December 31, 2025.

### NOTE 5 - INVESTMENTS

Investments consisted of the following at June 30:

	2024			2023		
Certificates of deposit	\$	119,124	\$	44,081		
Bonds		29,882		123,431		
Mutual funds		61		104,875		
Exchange traded funds		1,372,439		964,708		
	\$	1,521,506	\$	1,237,095		

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

### JUNE 30, 2024 AND 2023

#### NOTE 6 - PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at June 30:

	 2024		2023	
Equipment	\$ 35,532	\$	35,532	
Software	20,000		20,000	
Leasehold improvements	 430,090		430,090	
-	485,622		485,622	
Less: Accumulated depreciation	 (339,857)		(288,221)	
	\$ 145,765	\$	197,401	

#### NOTE 7 - AGENCY ENDOWMENT FUND

PENCIL established and holds a beneficial interest in an agency endowment fund held by CFMT. PENCIL has granted variance power to CFMT, and CFMT has the ultimate authority and control over the Fund and the income derived therefrom. The Fund is charged a .4% administrative fee by CFMT annually. Upon request by PENCIL, income may be distributed to PENCIL annually.

A schedule of changes in PENCIL's beneficial interest in this fund for the years ended June 30, 2024 and 2023 follows:

	2024		2023	
Beginning balance	\$	59,605	\$	58,399
Grants paid to the agency		(3,014)		(3,524)
Change in value of beneficial interest in agency endowment fund		5,873		4,730
Ending balance	\$	62,464	\$	59,605

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

#### NOTE 8 - FAIR VALUE MEASUREMENTS

The following table summarizes financial assets measured at fair value on a recurring basis, segregated by level of valuation inputs within the fair value hierarchy utilized to measure fair value as of June 30:

2024	Level 1 Inputs	Level 2 Inputs	Level 3 Inputs	Total Value
Bonds	\$-	\$ 29,882	\$ -	\$ 29,882
Mutual funds	61	-	-	61
Exchange traded funds	1,372,439			1,372,439
Total investments	<u>\$ 1,372,500</u>	<u>\$ 29,882</u>	<u>\$ -</u>	<u>\$ 1,402,382</u>
Beneficial interest in agency endowment fund	<u>\$                                    </u>	\$ 62,464	<u>\$                                    </u>	\$ 62,464

2023	Level 1 Inputs	Level 2 Inputs	Level 3 Inputs	Total Value
Bonds	\$ -	\$ 123,431	\$-	\$ 123,431
Mutual funds	104,875	-	-	104,875
Exchange traded funds	964,708			964,708
Total investments	<u>\$ 1,069,583</u>	<u>\$ 123,431</u>	<u>\$ -</u>	<u>\$ 1,193,014</u>
Beneficial interest in agency endowment fund	<u>\$                                    </u>	\$ 59,605	<u>\$ -</u>	\$ 59,605

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### JUNE 30, 2024 AND 2023

#### NOTE 9 - LINE OF CREDIT

PENCIL has a \$350,000 revolving line of credit maturing in December 2024. Interest is payable monthly at a variable rate of Prime + 1.00% (9.25% at June 30, 2024), with the outstanding principal balance payable at maturity. The line is secured by PENCIL's investments. As of June 30, 2024, there was no outstanding balance under this line of credit. As of June 30, 2023 there was a balance of \$290,000 under this line of credit.

#### NOTE 10 - NET ASSETS

Board-designated net assets consisted of the following at June 30:

	2024		2023	
Education of future healthcare providers	\$	1,548	\$	1,548
Reserve fund		711,021		743,169
Board designated endowment		198,777		126,198
Beneficial interest in agency endowment fund		62,464		59,605
	\$	973,810	<u></u>	930,520

Net assets with donor restrictions consisted of the following at June 30:

	2024		2023	
Temporary in nature - subject to expenditure				
for specified time or purpose:				
Future year operations	\$	187,454	\$	195,759
DG (formerly LP) PENCIL Box		40,000		127,500
Grants to MNPS		-		19,800
Event sponsorships		140,615		140,000
Student eye care		1,692		1,692
Clean Clothes for Kids		9,479		2,438
		379,240		487,189
Temporary in nature - endowment- subject to appropriation:				
General use		29,392		17,342
		29,392		17,342
Perpetual in nature - endowment:				
Angie Adams Endowment Fund		101,183		-
Sue Spickard Endowment Fund		456,745		420,405
		557,928		420,405
	\$	966,560	\$	924,936

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# JUNE 30, 2024 AND 2023

#### NOTE 11 - ENDOWMENT FUNDS

The endowment net asset composition by type of fund is as follows as of June 30:

2024	Net Assets Without Donor Restrictions	Net Assets With Donor Restrictions	Total
Endowment funds	<u>\$ 198,777</u>	\$ 587,320	\$ 786,097
2023	Net Assets Without Donor Restrictions		Total
Endowment funds	<u>\$ 126,198</u>	<u>\$</u> 435,241	<u>\$ 561,439</u>

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). PENCIL has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required by law. There were no underwater endowments as of June 30, 2024 and 2023.

A summary of changes in endowments follows for the year ended June 30:

2024	Without Donor Restrictions		With Donor Restrictions		Total	
Endowment net assets, July 1, 2023	\$	126,198	\$ 435,241	\$	561,439	
Dividends		784	347		1,131	
Interest		8,505	12,999		21,504	
Realized and unrealized gain on investments		61,323	1,934		63,257	
Contributions		1,967	137,523		139,490	
Professional fees			 (724)		(724)	
Endowment net assets, June 30, 2024	\$	198,777	\$ 587,320	\$	786,097	

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

### JUNE 30, 2024 AND 2023

# NOTE 11 - ENDOWMENT FUNDS (CONTINUED)

2023	 hout Donor estrictions	ith Donor estrictions	 Total
Endowment net assets, July 1, 2022	\$ 97,985	\$ 338,461	\$ 436,446
Dividends	1,746	6,526	8,272
Interest	331	1,247	1,578
Realized and unrealized gain on investments	7,568	32,541	40,109
Contributions	19,249	59,144	78,393
Professional fees	 (681)	 (2,678)	 (3,359)
Endowment net assets, June 30, 2023	\$ 126,198	\$ 435,241	\$ 561,439

### NOTE 12 - IN-KIND CONTRIBUTIONS

PENCIL received the following in-kind contributions for the years ended June 30:

	 2024	 2023
Supplies Facilities Special events - venue, food, prizes, other	\$ 2,587,029 191,465 119,471	\$ 3,808,401 178,163 107,759
Auction items	\$ 96,796 2,994,761	\$ 73,976

Donated supplies received by PENCIL are recorded as in-kind contribution revenue with a corresponding increase to inventory. Such goods are valued at the price that would be paid for similar products. Supplies are distributed at no cost to recipients through the DG PENCIL Box program.

PENCIL receives rent-free office and warehouse space under a lease that expires in October 2027. Either party may terminate the lease upon 90 days advance written notice. The estimated fair market value of the space is \$15,955 per month and is recorded as an in-kind contribution. Donated space is valued at average price per square foot of rental listings in the same area.

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

### JUNE 30, 2024 AND 2023

#### NOTE 12 - IN-KIND CONTRIBUTIONS (CONTINUED)

PENCIL hosts certain special events during the year for which they receive venue usage, food, prizes for giveaways and various other items at no cost. These items are valued at the price that would otherwise be paid for such items. In connection with these events, items are received by PENCIL to be sold at auction. Contributed auction items were sold and valued at the gross selling price received.

There are no donor-imposed restrictions associated with any of the gifts in-kind.

#### NOTE 13 - CONDITIONAL GRANTS

In August 2022, PENCIL was awarded a grant through the Tennessee Department of Education for the period August 11, 2022 - May 31, 2024 for the Connected Literacy Project. The award consists of \$4,670,875 of federal funding that will reimburse allowable costs incurred during the grant period. For the year ended June 30, 2023, PENCIL recognized \$1,914,287 of grant revenue from the grant. For the year ended June 30, 2024, PENCIL recognized \$2,624,051 of grant revenue from the grant. Subsequent to year end, the Connected Literacy Project contract was extended through May 31, 2025 along with an additional award of \$1,461,013. As of June 30, 2024, PENCIL has a remaining available balance of approximately \$1,594,000 that has not been recognized as revenue because qualifying expenditures have not been incurred and charged to the grant.

#### NOTE 14 - RETIREMENT PLAN

PENCIL sponsors a Section 401(k) defined contribution plan for the benefit of eligible employees. The plan provides for PENCIL to make a matching contribution for each employee deferral contribution, subject to limitations. Total contributions by PENCIL to the plan amounted to \$29,257 in 2024 (\$36,114 in 2023).

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

### JUNE 30, 2024 AND 2023

#### NOTE 15 - CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject PENCIL to concentrations of credit risk consist principally of cash and cash equivalents, and various contributions, grants, contracts and related receivables. PENCIL maintains cash and cash equivalents and investments in certificates of deposit at reputable financial institutions insured by the Federal Deposit Insurance Corporation ("FDIC") up to statutory limits. PENCIL's balances may, at times, exceed statutory limits. PENCIL has not experienced any losses in these accounts and management considers this to be a normal business risk.

Contributions received from one source totaled approximately \$1,010,000 and \$869,000, or 16% and 38%, of total individual, corporation, and foundation contribution revenue received for the year ended June 30, 2024 and 2023. Government grants and contracts revenue from one source totaled approximately \$2,624,051 and \$1,914,287 or 84% and 89% of total government grants and contracts revenue received for the year ended June 30, 2024 and 2023. Grants receivables from one source amounted to approximately \$1,061,514 and \$1,440,995 at June 30, 2024 and 2023.

#### NOTE 16 - RELATED PARTIES

PENCIL receives support from and, at times, purchased goods or services from companies or organizations that are affiliated with or owned, directly or indirectly, by members of the board of directors. All related party transactions are subject to PENCIL's Conflict of Interest Policy. In addition, PENCIL receives free rent from a related party (see Note 12 for lease details).