

## CELEBRATE EDUCATORS IN METRO NASHVILLE PUBLIC SCHOOLS

Be part of PENCIL's 6th annual Together 4 Teachers, a back-to-school teacher appreciation project that celebrates MNPS teachers and raises awareness of PENCIL's free teacher resource center, the DG PENCIL Box.

In addition to increasing the visibility of your company among thousands of Metro Nashville teachers, your sponsorship will ensure Metro classroom teachers have access to the supplies they need to run an effective classroom.



### TOGETHER 4 TEACHERS ENGAGEMENT ELEMENTS:



#### PACK-A-THON

Assemble thousands of bags filled with teacher-favorite supplies



#### PEP RALLY

Support at a convivial evening of games, food, and music where teachers pick up their supply bags and celebrate the start of school



#### DRIVE-AND-DROP

Help deliver teacher appreciation bags to schools across Davidson County

### SPONSORSHIP OPPORTUNITIES:

#### DISTRICT SPONSOR: \$25,000

- Priority listing in marketing materials
- Inclusion in project communication to MNPS teachers
- Inclusion in all media releases with a potential media interview opportunity
- Invitation to bring company-branded signage to packing and pep rally events
- Opportunity to speak during the teacher pep rally
- Opportunity to hand out supply bags to teachers at the Pep Rally (up to 3 people)
- Curated opportunity to deliver teacher bags to school of choice
- *Items in lower categories*

#### SCHOOL SPONSOR: \$10,000

- Logo on teacher bags (deadline 3/21)
- Logo on PENCIL's website and on all event signage
- Custom post on PENCIL's social media channels
- Inclusion in primary marketing materials
- Inclusion in all media releases
- Opportunity to include (1) branded item in the teacher supply bags (at PENCIL by 7/3)
- Curated volunteer experience for up to 10 people during Pack-a-Thon
- *Items in lower categories*

*More sponsorship opportunities on page 2*



**CLASSROOM SPONSOR: \$1,000**

- Opportunity to volunteer at the pep rally or Pack-a-Thon (up to 5 people)
- Opportunity to deliver teacher bags to school of choice
- Name listed on website and promotional material (only this level)

**CATERING SPONSOR: \$7,500** (1 available)  
*or in-kind equivalent; food for 600 teachers*

- Logo on PENCIL's website and on all event signage
- Signage at and unique branding opportunity of catering at the pep rally (only this level)
- Opportunity to volunteer at the pep rally (up to 5 people)
- *Items in lower categories*

**PACK-A-THON SPONSOR: \$15,000** (1 available)

- Inclusion in primary marketing materials
- Opportunity to speak at packing events (only this level)
- Signage and unique branding opportunity at packing events (only this level)
- Curated volunteer experience for up to 20 people during Pack-a-Thon (only this level)
- *Items in lower categories*

**BEVERAGE SPONSOR: \$1,000** (1 available)  
*or in-kind equivalent; beverages for 600 teachers*

- Name listed on website and promotional material
- Shoutout on PENCIL's social media channels
- Signage at and unique branding opportunity of the beverage stations at the pep rally (only this level)
- Invitation to bring company-branded signage to pep rally
- Opportunity to volunteer at the pep rally (up to 3 people)

**ACTIVITY ZONE SPONSOR: \$7,500** (1 available)

- Logo on PENCIL's website and on all event signage
- Signage at and unique branding opportunity of the Activity Zone at the pep rally (only this level)
- Opportunity to volunteer at the pep rally (up to 5 people)
- *Items in lower categories*



**STAND WITH PENCIL AND JOIN US IN CELEBRATING OUR TEACHERS,  
AS WE HEAD INTO THE 2025/26 SCHOOL YEAR.**

**SPONSORSHIP COMMITMENT FORM (please respond by March 14, 2025)**

Thank you for your generous support of the Together 4 Teachers and PENCIL’s mission to link community resources to Metro Nashville Public Schools. Please indicate at which level you would like to participate and complete the billing information below. For questions, please contact Joe Neill, Director of Events and Marketing, at JNeill@PENCIL615.org.

**Sponsorship Level (Choose One):**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> District Sponsor (\$25,000)    | <input type="checkbox"/> School Sponsor (\$10,000)  | <input type="checkbox"/> Classroom Sponsor (\$1,000)     |
| <input type="checkbox"/> Pack-A-Thon Sponsor (\$15,000) | <input type="checkbox"/> Catering Sponsor (\$7,500) | <input type="checkbox"/> Activity Zone Sponsor (\$7,500) |
| <input type="checkbox"/> Beverage Sponsor (\$1,000)     |   |  |

PENCIL prefers payment in the form of a check made payable to ‘PENCIL.’ Though we will also gladly accept payment by credit card. Please know that the credit card fees associated with any tickets purchased by credit card are required by event site (approx.5.5%).

**Donor/Company Name (for donor recognition)** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Select your preferred payment method:**

Check enclosed (payable to PENCIL at 7199 Cockrill Bend Blvd, Nashville, TN 37209)

Invoice required from PENCIL for payment

Credit Card (provide information below or request the online ticket link)

**Credit Card Number** \_\_\_\_\_ **Expiration Date (MM/YYYY)** \_\_\_\_\_ **CVV** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

\*My signature serves as authorization to initiate credit card transactions as specified above.

PENCIL is a federally registered 501(c)(3) organization and contributions are deductible to the full extent provided by law.